September 5, 2003 M220/03-04 305 995-1721

TO:

Selected Principals

FROM:

Brucie Ball, Assistant Superintendent

Office of Exceptional Student Education and Student/Career Services

SUBJECT: IN-SCHOOL STUDENT CHAMBER OF COMMERCE PROGRAM AND JUNIOR ACHIEVEMENT OF GREATER MIAMI, INCORPORATION JOINT

VENTURE

Junior Achievement of Greater Miami and the In-School Student Chamber of Commerce has teamed up to offer the Junior Achievement (JA) Company Program to the following Schools: American Senior High School, Miami Edison Senior High School, Miami Lakes Educational Center, Norland Senior High School, Miami Northwestern Senior High School, North Miami Beach Senior High School, Miami Central Senior High School, Miami Jackson Senior High School, and Booker T. Washington Senior High School. This program will be implemented through the In-School Student Chamber of Commerce Program, and the funding for this program is provided through a grant from the Peacock Foundation.

The JA Company Program supports academic and applied technology education programs by providing students with school-to-work information on how to become a professional employee or employer through in-service training in employability skills, entrepreneurship, small business development, leadership skills, volunteer service, and marketing skills. Participants in this program develop their self-esteem and interact with chamber of commerce role-models and mentors. Your school has been selected by Junior Achievement to participate in this amazing partnership.

Students who participate in this program will demonstrate increased knowledge and skill attainment in the following areas: economics, business/finances, budgeting, trade inflation, entrepreneurial and career options, employability skills, writing, public speaking, problem solving, critical thinking, computer literacy, team building, and leadership development skills.

The program pairs a business partner with a classroom teacher in the subject areas of Business, or Entrepreneurialship, or Social Studies for nine to fifteen weeks. The business volunteer teaches the class based on the curriculum and lesson plans of the JA Company Program. Program material is supplied for approximately thirty-five to forty students.

An orientation and training for the business volunteers and teachers who will implement the JA Company Program is scheduled for:

Date: October 7, 2003

Time: 9:00 a.m. - 11:00 a.m.

Location: School Board Administration Building

School Board Auditorium 1450 Northeast 2<sup>nd</sup> Avenue

Miami, Florida 33132

We are requesting, that you provide the name of the instructor participating with this program. Please fax the attached form with the individual's name, and the name of the school to 305 995-2059, attention: Monica Allen, by September 25, 2003.

Questions or concerns regarding this memorandum may be addressed to Ms. Jessie G. Collins, Educational Specialist, Department of Career Preparation, at 305 995-2775. Your cooperation is appreciated.

## BB:ma Attachments

cc: Mr. Ronald K. Felton

Dr. George M. Koonce, Jr.

Ms. Willa S. Young

ACCESS Center Assistant Superintendents

Mr. Samuel Gay

ACCESS Center Directors

Ms. Sandra D. Hudson

Dr. James Mennes

Ms. Jessie G. Collins

## Junior Achievement Company Program In-School Student Chamber of Commerce Program Response Sheet

| Name:           | Date |
|-----------------|------|
| Subject taught: |      |
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| School's Name:  |      |
| Contact Number: |      |
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Please fax to Monica Allen, Secretary, Department of Career Preparation, at 305 995-2059. Return form by September 25, 2003.